Storia dietro al progetto di fintech

Our goal is to provide a tool for a financial advisor which supports him in suggesting financial products to his clients: We built an app with a user friendly interface, quicker to use and more readable than a matlab script.

It doesn’t require any specific skills, so it would be an easy and fast way to sell a financial product to a client: any bank employee could use it.

The only things that are needed to run the app, are a few information about the client : **elenco delle robe**

The only critical step is the parameter risk, we think It’s a bit unrealistic that a customer knows by himself how much he wants tor risk in a 0-10 scale: for example the popular roboadvisor moneyform uses a short questionary to estimate the parameter.

We decided to estimate the risk using a neural network, in particular the alexnet network already implemented in matlab, and by asking the client **roba da decidere**